

## GBTEC Software Named a Representative Vendor in 2021 Gartner® Market Guide for Business Process Automation Tools

**GBTEC Software along with its product BIC Platform was mentioned in 2021 Gartner Market Guide for Business Process Automation Tools. Based on no-code and low-code technology, BIC Process Execution – BIC Platform’s process execution module - enables companies to automate business processes at high speed and without the need for costly IT-development projects.**

- › **GBTEC named in Gartner Market Guide in the BPA market**
- › **Gartner: BPA tools support organizational transformation by orchestrating, automating, and monitoring end-to-end business processes**
- › **Greinke, GBTEC CEO: “With our no-code and low-code software, we democratize the automation of processes that lie at the heart of each company.”**

GBTEC Software is recognized in 2021 Gartner Market Guide for Business Process Automation Tools [1]. The report lists GBTEC as one of 38 Representative Vendors. According to Gartner, “process automation has always been a key pillar of digital transformation initiatives. However, the increasing need for digital solutions and rapid changes in operating environments (due to events such as the COVID-19 pandemic, Brexit and competition from new, well-funded startups) have brought a renewed urgency to digitalization.”

With its digital transformation suite BIC Platform, GBTEC has timely focused on processes as key drivers for digitalization in companies. As of now, Gartner recognized GBTEC in two Market Guides (Business Process Automation [1] and Enterprise Business Process Analysis [2]) and its third-party process mining tool Apromore is named in 2021 Gartner Market Guide for Process Mining [3].

With its three BPM modules, GBTEC offers a holistic suite covering all steps of customer’s process optimization journey. From process design to process

### Your contact

Timo Bewer

+49 234 97645-114

[timo.bewer@gbtec.de](mailto:timo.bewer@gbtec.de)

automation and process mining, customers streamline their operational workflows from start to finish within one software suite.

## **BIC Process Execution: BIC Platform's solution for no-code and low-code process automation**

Gartner says that “automation efforts within enterprises are increasingly becoming more business-led rather than IT-led. As a result, enterprises have become more interested in investing in technologies that enable business users to: intuitively map/model business processes, identify automation opportunities and rapidly deploy business-unit-specific automated workflows.”

BIC Process Execution holds features for no-code, low-code and professional development of process automation and workflow execution. With its predefined yet customizable ProcessApps, organizations can digitize, standardize, and partially or wholly automate repetitive processes. The tool is directly connected to the process modeling in BIC Process Design and automatically translates process models into executable, step-by-step workflows.

## **Greinke: “Organizations can automate all business processes in BIC Process Execution”**

The tool can be integrated into third-party systems such as E-Mail-Applications, CRM software or ERP suites. This allows users to orchestrate and execute simple workflows as well as complex end-to-end business processes across the whole IT-landscape of an organization, saving time and reducing costs as well as error rates.

“Within a very short time, we have developed a competitive solution based on no code and low code that empowers anyone, from IT to business units, to easily automate processes. And now, Gartner names us a Representative Vendor in the BPA market. It fills me with pride that we can offer our customers a state-of-the-art solution to democratize the automation of processes that lie at the heart of each company”, says Gregor Greinke, founder and CEO of GBTEC.

(1) Gartner, Inc. "Market Guide for Business Process Automation Tools" by Tushar Srivastava, Akash Jain, Naved Rashid, December 6, 2021

(2) Gartner, Inc. "Market Guide for Enterprise Business Process Analysis" by Marc Kerremans, Samantha Searle, Tushar Srivastava, July 14, 2020

# Official Press Release

Bochum, December 20, 2021



(3) Gartner, Inc. "Market Guide for Process Mining" by Marc Kerremans, Tushar Srivastava, Farhan Choudhary, November 11, 2021

## Gartner Disclaimer

GARTNER is registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

## About GBTEC Group

At GBTEC, we firmly believe that the alignment of operational management with risk-conscious actions builds the foundation for successful business management. That is why we are committed to turn the relevant processes into real value drivers for our customers. We achieve this with our state-of-the-art BPM and GRC Suite BIC Platform, qualified consulting and an extensive range of training courses. Companies across all industries master their digital transformation, business process management initiatives and GRC management with our products and services. Our teams at six locations in Europe and Australia work every day to ensure that global Fortune 500 corporations, medium-sized companies, and public administration benefit from optimal processes and innovative GRC management. For more information, see <https://www.gbtec.com/>.

---

### GBTEC Software AG

Gesundheitscampus-Süd 23  
44801 Bochum

Phone: +49 234 97645-100  
Fax: +49 234 97645-101

Mail: [info@gbtec.de](mailto:info@gbtec.de)  
Web: [www.gbtec.com](http://www.gbtec.com)

Follow us:

