

GBTEC and VyA team up to drive digital transformation in LatAm

Digital transformation specialist GBTEC Software S.L. extends its partner network in Latin America with Visión y Acción (VyA), an Argentina-based SAP and RPA consulting expert.

- **Visión y Acción new strategic partner of GBTEC**
- **With VyA, GBTEC extends on its focus in the main Latin American markets**
- **BIC Platform and its business software connectors help to increase the value added to VyA's customers**

Visión y Acción (VyA), an Argentinean consulting firm, specializing in SAP and RPA solutions, has partnered with GBTEC Software S.L, based in A Coruña (Spain) to provide consulting for GBTEC's BPM suite, BIC Platform. GBTEC offers software covering the entire BPM lifecycle, with specialized tools for process design and monitoring, workflow management, process mining and process based GRC management.

With VyA, GBTEC has found a partner in the LatAm market that specializes in adding value to its clients with latest technologies such as RPA. GBTEC itself offers state-of-the-art BPM and GRC solutions with a focus on interconnectivity. Facilitated thanks to BIC Connectors, interfaces developed by GBTEC to make the extraction and exchange of data between BIC Platform and other business solutions such as SAP as easy as possible, customers can profit from a full process-based view on their organization across a multitude of systems.

VyA and GBTEC cooperate to better implement SAP and RPA projects

Within the framework of this alliance, VyA provides customer support and joint marketing activities for BIC Platform in the Latin American market. The BPM suite consists of BIC Process Design for process modeling and monitoring, BIC Process Execution for workflow-based process automation, and BIC Process Mining by Apromore, for process detection, extraction, and mining.

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The main objective of the agreement is to offer VyA's clients a platform that helps them to better prepare their SAP and RPA implementation projects, as well as to analyze their level of digital maturity. This helps organizations to find the appropriate measures for a successful digital transformation.

The CEO of VyA, Pablo Borroni, says: "In VyA, we accompany our customers in their optimization and process automation challenges with UiPath RPA solutions, empowering them in cases where they are integrated with SAP. Today we achieved an important step in our services strategy by integrating BIC Platform into our offer. This allows us to achieve a greater impact on the added value of our projects, always maintaining the balance between vision and action, but with the dynamism and agility that the market demands. Thanks to GBTEC and its BIC Platform suite, we will accelerate the agile digital transformation of our clients and develop successful process management strategies."

Antonio Sánchez, sales director of GBTEC Software S.L., adds: "Based on the collaboration agreement with VyA, we at GBTEC took a great advance in our expansion strategy in Latin America. We have found a new partner with extensive experience in IT solutions consulting, who knows well the needs of its customers and who has been able to value the benefits that a suite like BIC Platform can bring them in terms of usability and functionalities."

About GBTEC Group

At GBTEC, we firmly believe that the alignment of operational management with risk-conscious actions builds the foundation for successful business management. That is why we are committed to turn the relevant processes into real value drivers for our customers. We achieve this with our state-of-the-art BPM and GRC Suite BIC Platform, qualified consulting and an extensive range of training courses. Companies across all industries master their digital transformation, business process management initiatives and GRC management with our products and services. Our teams at six locations in Europe and Australia work every day to ensure that global Fortune 500 corporations, medium-sized companies, and public administration benefit from optimal processes and innovative GRC management. For more information, see <https://www.gbtec.com/>.

About VyA

Since 2014 VyA, based in Buenos Aires (Argentina), is a company with a strong commitment to the levels of service and quality provided, designed to add value to its

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customers, allowing to strengthen their competitive advantages. It is a company formed by professionals with extensive experience in the implementation of technological projects in organizations in various sectors, such as finance, automotive and healthcare.

VyA offers solutions focused on helping companies achieve their strategic objectives by optimizing business processes in a profitable way in the long term.

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